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## Marketing Manager Vacancy Available

### Duties & Responsibilities

Responsible for the Marketing Strategy Set Up;

- Important for the continued future endeavours of the business, key foundational marketing requirements will need to be established
- Create and implement marketing SOP's
- Implement a structure for future marketing team members to fill
- Take full responsibility of all marketing related activities for the business
  
- Responsible for building brand presence and capitalising on Franchise market leading position;
- Responsible for generating traffic to the website and engaging customers out of the typical purchase cycle;
- Accountable for monitoring goals and measuring performance across all channels, adapting strategy as required;
- Driving demand across the acquisition lifecycle;

### Desired Qualifications and Experience

- 3 to 5 years marketing experience
- Degree qualified
  
- Outstanding communication skills, both written and verbal
- Excellent time management and organisational skills
- High level attention to detail
- Professional personal presentation
- Good information management skills
- Able to handle a range of situations, a high stress tolerance and maintain a high level of confidentiality
- Good initiative and reliability
- Proficient using Microsoft Word, Excel, and PowerPoint

For Application, please forward your CV to [info@muma.co.za](mailto:info@muma.co.za)



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